

Sarah Friend

Executive Vice President



Background:

Before joining TPG in 2007 as a benefit consultant working with large employers, Sarah worked for 11 years with one of Oregon's leading health plans in a variety of sales, operation and management positions. Sarah is now the Executive Vice President of Sales & Marketing for TPG in addition to her employee benefit work.

Sarah has a wealth of industry experience and is passionate about client service, leadership and innovation. Sarah has a strong reputation for her unique ability to communicate complex messages effectively to a broad audience.

Sarah graduated from Western Oregon University with a degree in Communication and Business. Sarah is active in the community and volunteers frequently for a number of non-profits. Sarah is married with three children and loves to spend time with family at the southern Oregon coast, water skiing and enjoying time together.

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